

Billy Casper Golf Site Visit Evaluates Golf Operations and Course Value

Three senior leaders from the Billy Casper Golf management team spent the past two days reviewing and evaluating all aspects of the RVR golf operation. The team from Casper Golf included Michael Cooper, National Manager of Business Development; Scott Justman, Western Regional Director of Operations; and Dan Evers, Western Regional Director of Agronomy.

As we told you previously, the RVRMA Board in September signed Casper Golf to a consulting agreement. The Casper Golf evaluation is designed to gather financial data to better understand how the course might be operated profitably, identify long-term capital needs, and estimate what effect a golf course closure might have on RVR property values.

During their visit to RVR, the Casper Golf team toured the golf course, and closely examined its facilities and equipment, including the irrigation system. The goal is to understand what it could potentially cost to own and/or operate the course. In addition, the Casper Golf report to the RVRMA Board will provide an estimate of “fair market value” of the RVR golf course.

As part of their visit, the Casper Golf team met with key personnel from RVR Golf, including Director of Golf John Lynch, and Superintendent Chad Weaber. The objective was to have a thorough understanding of the RVR golf course operation – past, present, and what’s possible in the future.

The Casper Golf team also met with leaders of men’s and ladies’ golf groups from the RVR community. And, they met with RVRMA General Manager Sterling Page, in an effort to understand what synergies might be possible to help the golf course **and** the Master Association operate more efficiently together. One example is the possibility of sharing mowing operations.

Following the visit, Casper Golf will prepare their report to the RVRMA Board, based on requirements defined by the Golf Advisory Committee. We will share highlights from the report in this space in the coming weeks, after the Board receives it and has an opportunity to digest it.

Finally, as the Board reviews the findings of the Casper Golf, its focus will be on three key objectives, as it has been throughout the analysis of possible golf course and open space scenarios:

- Ensuring long-term sustainability and well-being of the community
- Preventing development that changes the nature of the community
- And, preserving RVR property values